Deepak Sharma

Visual Designer*

SENIOR VISUAL & GRAPHICS DESIGNER — 7+ YEARS — UI/UX · BRANDING · 3D MODELING · GAME DESIGN · WORDPRESS

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01 Profile

Detail-oriented Senior Graphics & Visual Designer with 7+ years of professional expertise across multi-disciplinary design spheres including Brand Identity, UI/UX, Game Asset Generation, 3D Modeling, Packaging, and Print Media. Expertly proficient in Adobe Creative Suite (Illustrator, Photoshop, InDesign), Figma, Blender, and Spine 2D. Proven capability in guiding cross-functional teams, leveraging AI design tools, and producing clean, high-conversion visual systems that surpass client objectives.

02 Experience

Six roles, February 2018 to present, spanning brand agencies, edtech platforms, and an edtech franchise.

02.1 Senior Visual Designer

08/2025 — Present

ergonxlu.in

- Sole design owner for the company — leading brand identity, digital collateral, and web presence end-to-end with full creative accountability.
- Designing, building, and maintaining the company website, owning layout, UX, content updates, and on-site visual consistency.
- Spearheading visual design directions, comprehensive brand asset development, and modern graphic workflows utilizing AI toolsets.
- Managing high-impact digital collateral, layout architectures, and maintaining visual consistency across brand platforms.

02.2 Senior Graphic Designer

07/2024 — 08/2025

Edify Technologies Inc. — EdTech School Franchise Brand

- Led extensive curriculum and academic print design for the franchise's schools, including textbooks, workbooks, and classroom learning aids.
- Produced high-volume social media ad creative and campaign assets driving franchise brand awareness and admissions marketing.
- Maintained brand kit consistency across curriculum design, packaging, and marketing collateral throughout the franchise network.

02.3 Lead Designer

02/2022 — 07/2024

OAKS — EdTech Platform

- Led graphic design for an edtech platform, directing game asset creation and in-app screen design across the product.
- Animated characters and UI elements with Spine 2D for interactive learning games.
- Designed App UI, video assets, and print materials spanning product and marketing needs.

02.4 Lead Designer

08/2020 — 02/2022

Squarewood Agency — Freelance Design Agency

- Led branding, social media, and packaging design across client accounts as part of a freelance design agency.
- Executed end-to-end brand identity campaigns and visual promotional kits from concept through final production.
- Created high-engagement social media advertising materials and product packaging design for client brands.

02.5

Graphic Designer

04/2019 — 08/2020

Sunitha Infovision Ltd — EdTech Company

- Produced extensive print and e-learning asset design for the company's educational content.
- Designed intricate educational subject matter assets including anatomical diagrams, geological visuals, and physics concept representations.
- Served as lead graphic designer for the game design division, directing multiple game screen UI structures, assets, and 2D components.

02.6

Junior Graphic Designer

02/2018 — 04/2019

theblogsmart.com — Startup

- Produced high-volume social media content and event creative for the startup's marketing campaigns.
- Designed engaging marketing graphics, custom brand logos, and print media layouts.

03 Expertise

Four core disciplines developed across every role.

UI / UX Design

Designing user-centered web and app interfaces focused on intuitive user experience and high engagement.

Figma · Wireframes · Responsive Layouts

3D Modeling & Animation

Building high-detail 3D environments, textured models, and asset renders for games and digital media.

Blender · Texturing · Rigging-ready

Game Design & 2D Art

Developing game screens, asset pipelines, characters, and motion animations.

Spine 2D · Game UI · Asset Design

Branding, Web & Print

Crafting memorable brand identities, custom packaging, publishing layouts, and WordPress solutions.

Adobe CC · WordPress · WooCommerce · Print

04 Skills

Technical toolkit across design, animation, and web platforms.

Graphic Design | Visual Design | Brand Identity | Logo Design | Social Media Design | Packaging Design

UI / UX Design | Figma | Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Canva | Blender 3D

Spine 2D Animation | Book & Print Layout | WordPress Design | WordPress Maintenance | WooCommerce

AI Design Tools | AI Workflow Integration | Typography & Color Theory | Cross-Functional Leadership

05 Contact

Open to senior visual design, UI/UX, and brand leadership roles.

EMAIL

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LOCATION

Hyderabad, India